



Barcelona

Technical Programming Department

May 2017

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01

The city of Barcelona: profile

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POPULATION & AREA

One of the main metropolitan areas of Europe

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POPULATION & AREA (1/4)



Barcelona is the capital of Catalonia.

With an area **of 100 Km² and 1.6 million inhabitants**, it is one of the densest cities in Europe.

Barcelona represents **0.3% of the territory of Catalonia** but concentrates **21% of the Catalan population**.

2016	Population	Surface (km ²)	Density (inhab/km ²)
Barcelona	1,608,746	102	15,747
Metropolitan area	3,200,571	636	5,032
Catalonia	7,522,596	32,108	234
Spain	46,557,006	505,944	92



Source: INE and Dept. Of Statistics, AB. Annual

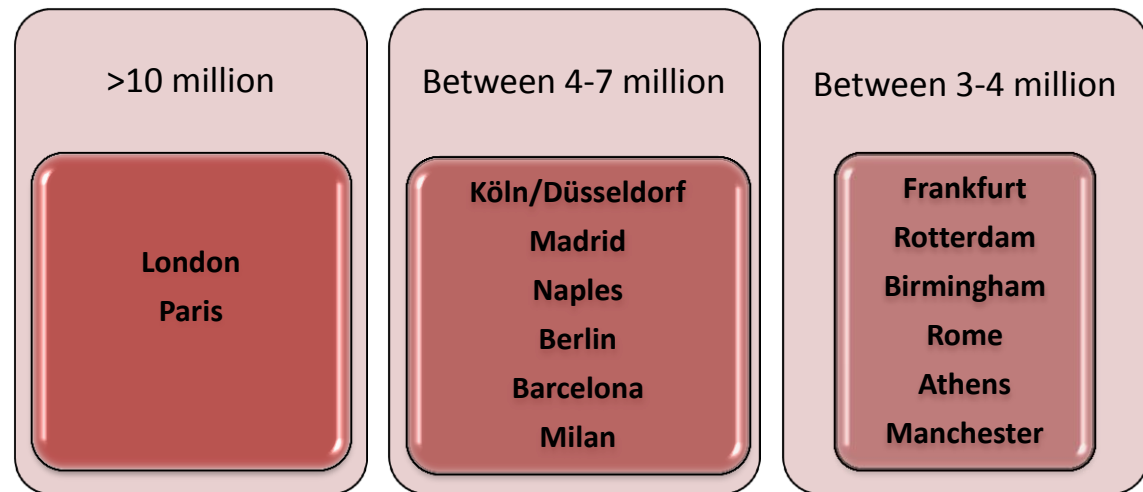


POPULATION & AREA (2/4)



Barcelona **is the central nucleus of the Metropolitan Region of Barcelona**, a region among the first ten European urban agglomerations in **terms of population and employment**.

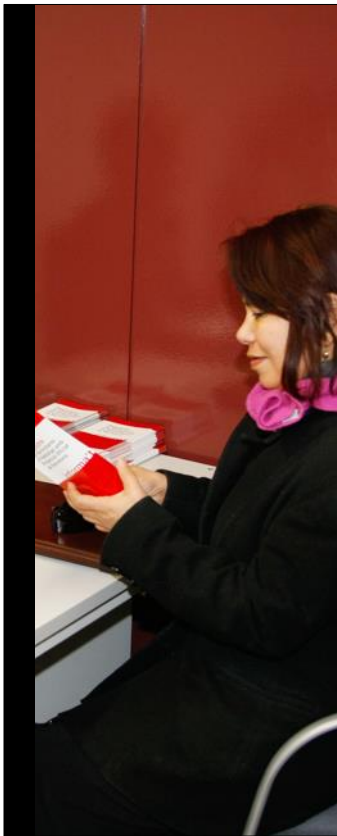
EUROPEAN METROPOLIS ACCORDING TO POPULATION



Source: www.citypopulation.de. 2017

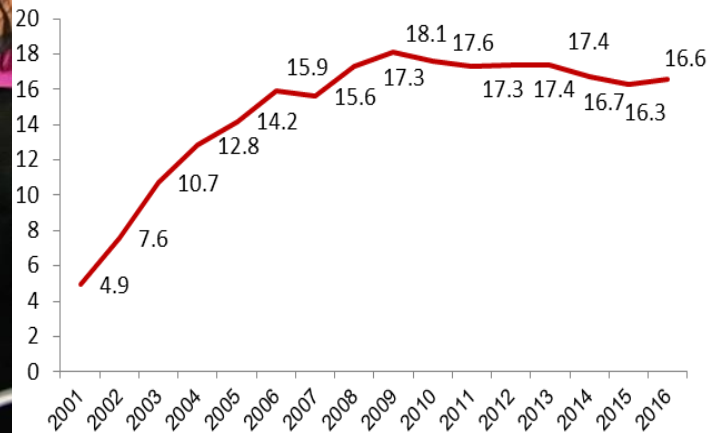


POPULATION & AREA (3/4)

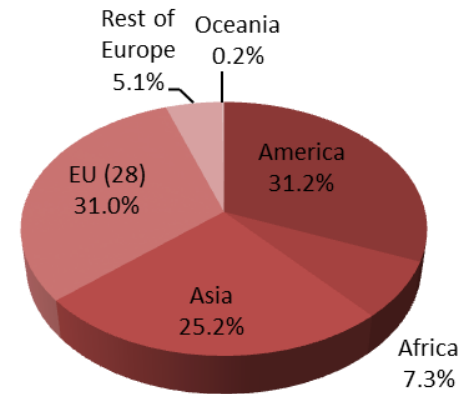


The city has experienced a strong increase in immigrant population over the last decade. Currently **the foreign population represents 16.6% of the total population**. It is a very diverse immigration: people from more than 150 nationalities live in BCN.

Weight of foreign population of BCN (%)



Foreigners by continent of origin 2016



Source: Dept. Of Statistics, AB. Annual



POPULATION & AREA (4/4)



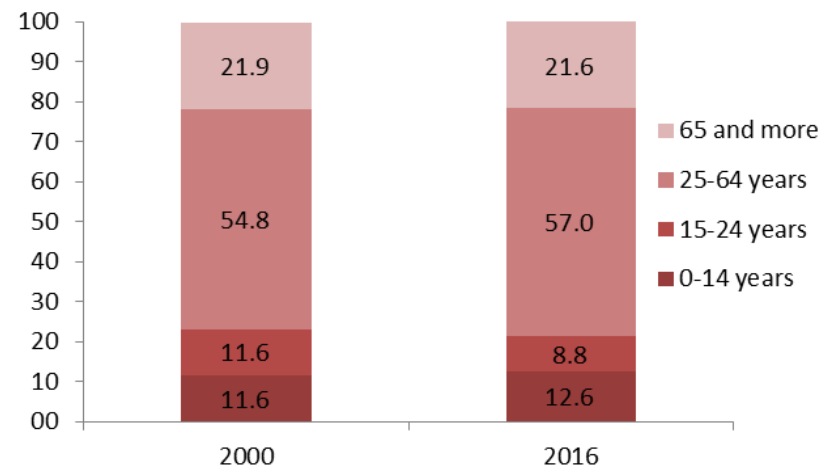
The migratory phenomenon has contributed to a certain **rejuvenation of the population**.

The population under 14 years old has increased its weight and the index of ageing (over-65s over under-14s) has fallen.

Index of ageing

2000= 188.9%
2015= 171.4%

Structure of ages (%)



Source: INE. Dept. Of Statistics, AB. Annual



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DIVERSIFIED ECONOMY

**Economic engine, City of services,
knowledge economy**

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DIVERSIFIED ECONOMY (1/6)

Barcelona generates **31% of the GDP of Catalonia** and employs **34% of the workers**.

The GDP of the city is 46% higher than the average of Catalonia while in terms of per capita income, it is 17% higher.

	Barcelona	Catalonia	BCN/CAT
GDP (million €)	66,952.2	214,927.3	31%
GDP per capita (€)	42.2	28.9	146%
Income (million €)	30,119.8	120,765.5	25%
Income per capita (€)	19.0	16.2	117%
<hr/>			
GPD: Gross domestic product. 2015 Data			
Income= Gross disposable household income. 2013 Data			
<hr/>			
Employed*	1,060,279	3,164,601	34%

* Registered workers on the Social Security. Desember of 2016

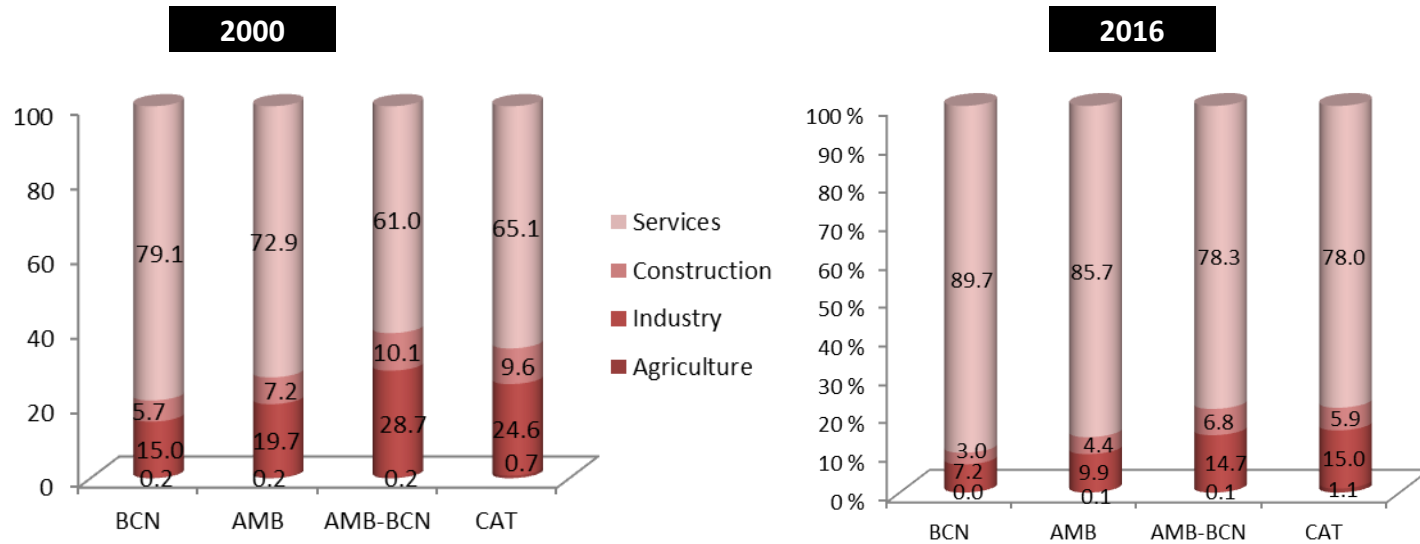
Source: Idescat (annual) i INSS (quarterly)



DIVERSIFIED ECONOMY (2/6)

Like other large cities, **BCN** has become specialised as a **city of services**, sector which employs 89.7% of the occupied workers. The **weight of industry has decreased** (from 15% in the year 2000 to 7.2% in 2016).

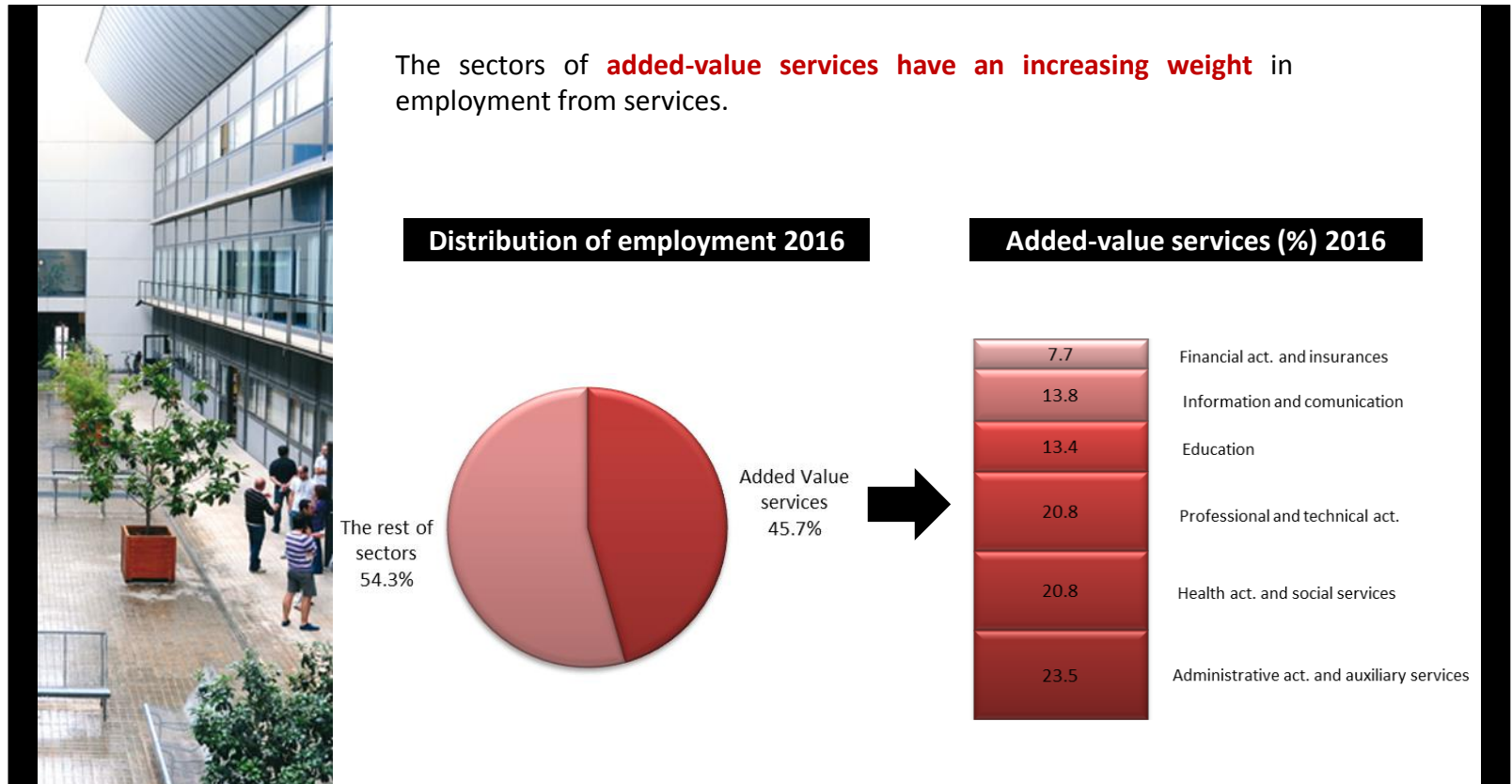
The weight of construction is smaller than that of similar economies.



Source: INSS, general regimes and self-employed. Quarterly



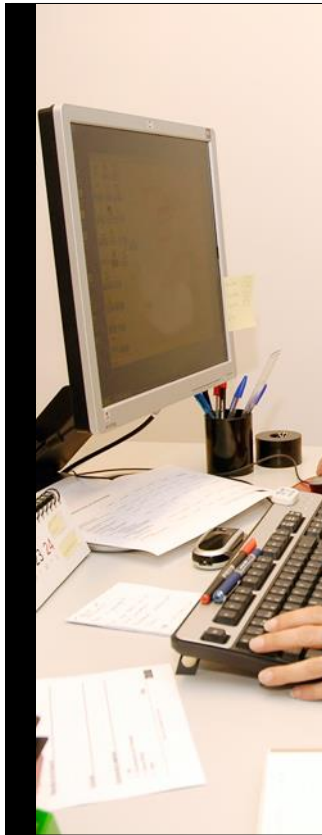
DIVERSIFIED ECONOMY (3/6)



Source: INSS, general regimes and self-employed. Quarterly

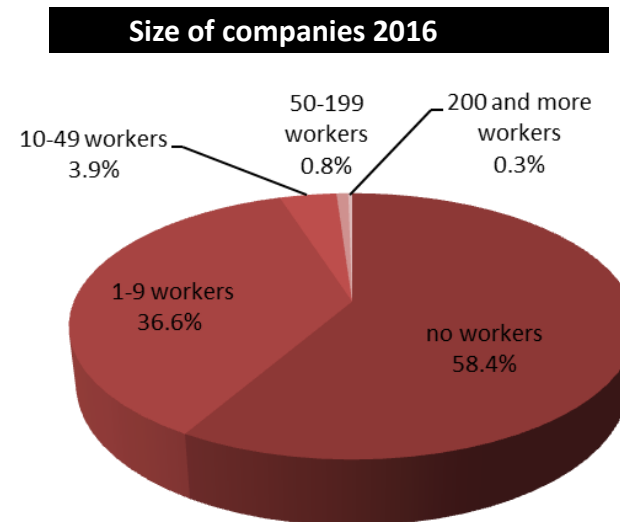


DIVERSIFIED ECONOMY (4/6)



The business fabric shows a structure similar to the whole of Catalonia:

Dominance of the micro-companies (more than 95% have less than 10 workers) and with little presence of companies with more than 200 workers.



Sourcet DIRCE –INE, Dept. Of Statistics.AB. Annual

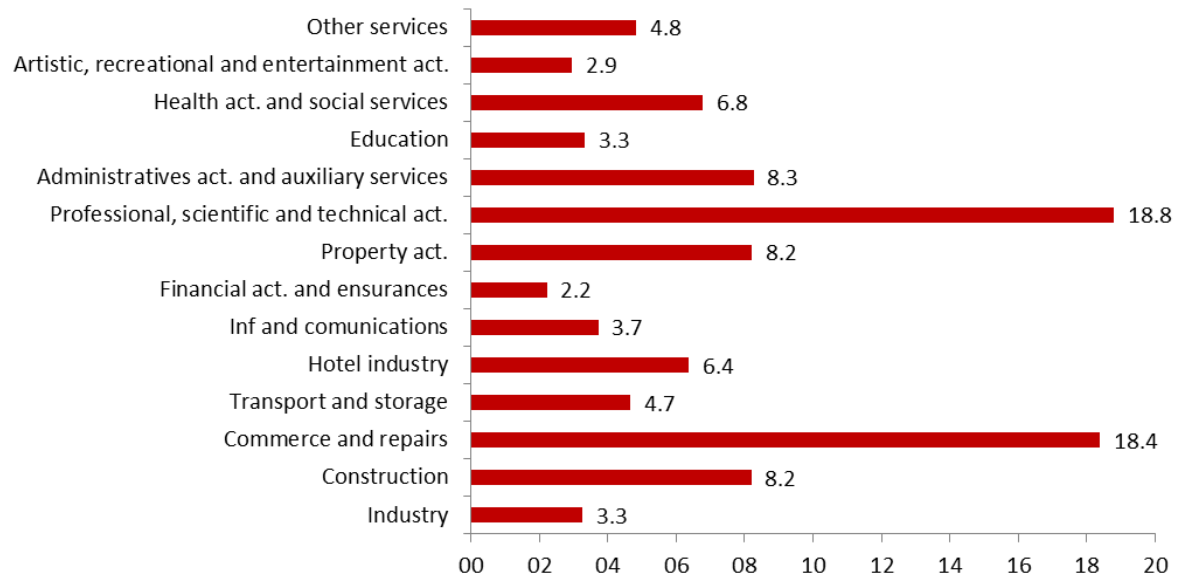


DIVERSIFIED ECONOMY (5/6)



Predominance of companies from the service sector, standing out the weight of **commerce and repairs (18.4%)** and of the **professional, scientific and technical activities (18.8%)**.

Companies by activity sector (%) 2016

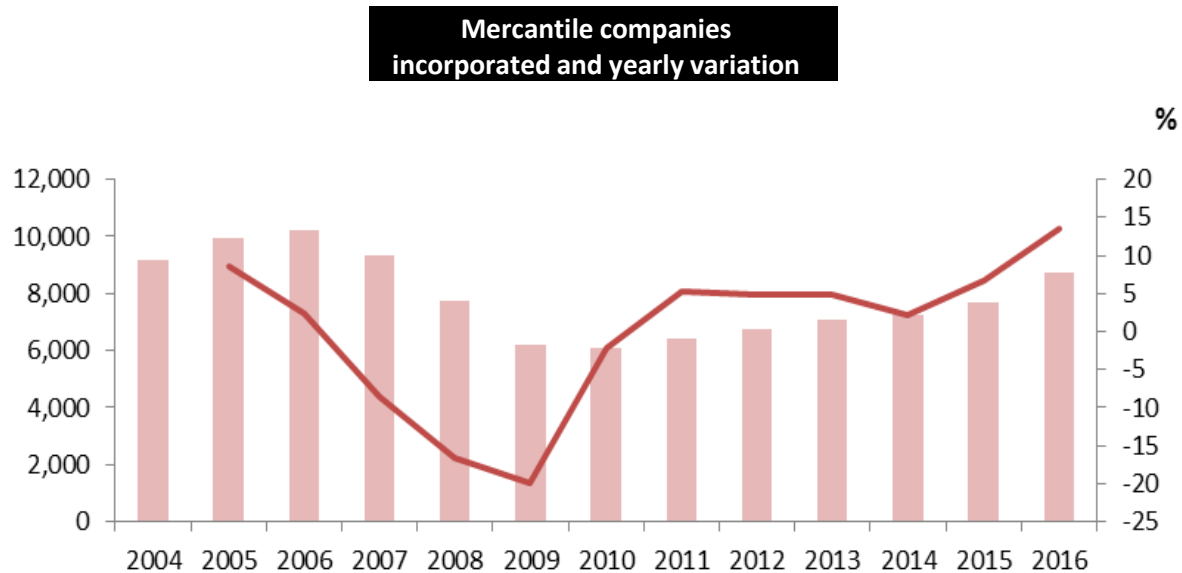


Source: DIRCE –INE, Dept. of Statistics. Annual



DIVERSIFIED ECONOMY (6/6)

The number of incorporated mercantile companies recovers from 2010.



Source: Global Entrepreneurship Monitor. Annual figures. INE, Dept. Of Statistics, AB(per Mercantil Comp. Monthly figures



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LABOUR MARKET AND LEVEL OF TRAINING

Competitive labour cost and level of training with international projection

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LABOUR MARKET AND LEVEL OF TRAINING (1/4)



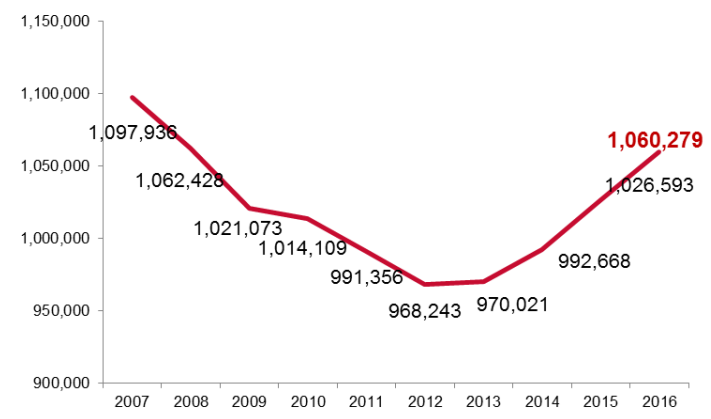
Barcelona registers **rates of activity and employment higher than the Catalan and Spanish average** even though the crisis has had a major impact on the labour market.

The number of workers registered on the Social Security has decreased between 2007-2012, grows slightly in 2013, and exceeds again the million from 2015.

Rate of activity, employment and unemployment 16-64 years old			
IVT/2016	Rate of activity	Rate of employment	Rate of unemployment
Barcelona	80.8	71.4	11.6
Catalonia	78.5	66.8	15.0
Spain	75.1	61.1	18.7
EU (28)	72.7*	66*	8.3

* 2015 data

Workers registered on the Social Security



Source: EPA, INSS, Dept. Of Statistics, AB. Quarterly

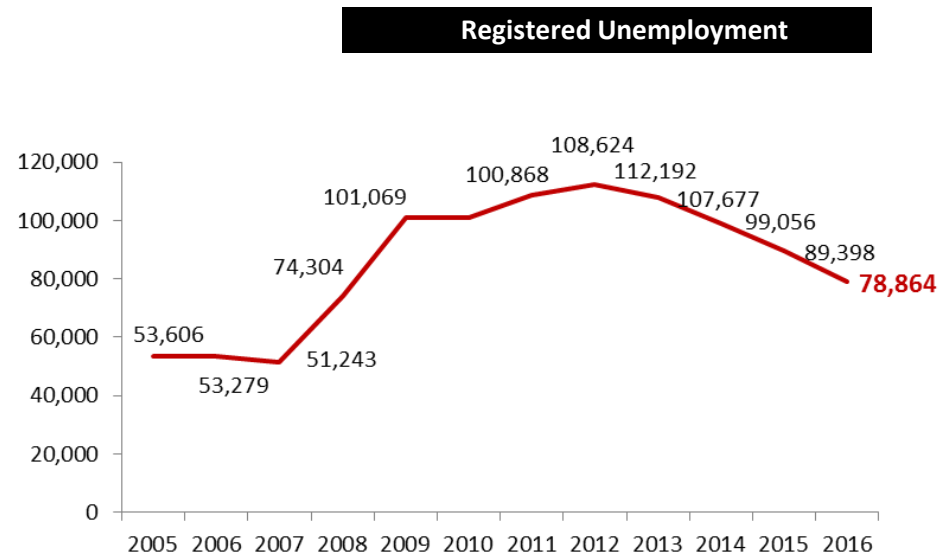


LABOUR MARKET AND LEVEL OF TRAINING (2/4)



Registered unemployment has also experienced a strong increase since the start of the crisis with a maximum in 2013.

At the end of 2016 there were **78,800 people unemployed** and a **rate of unemployment of 11.6%**, lower than Catalonia and Spain.



The recovery of job market is not accompanied by an improvement in working conditions and the temporary contracts represent 86% of the 2016 contracts.

Source: Dept. of Enterprise and Employment (GC), Dept. of Statistics, AB. Monthly



LABOUR MARKET AND LEVEL OF TRAINING (3/4)

However, in terms of salaries and labour costs, Barcelona is a **competitive city in the international context**.

Barcelona ranks 30th in the UBS bank ranking of 72 cities according to salary level.

According to The Economist Intelligence Unit, Barcelona is in the 29th position in level of human capital quality among 120 cities in the world.

Source: UBS. Annual



LABOUR MARKET AND LEVEL OF TRAINING (4/4)



It has a qualified human capital and an internationally recognised supply of universities, business schools and masters degrees.

5 public universities. 3 private universities. 200,000 university students

**Best European
business schools :**

**6th ESADE
8th IESE**

According to the Financial
Times

**UB: among the 75
best universities
of the world for
health sciences.**

Universitat
Jiao Tong de Shangai

**UB, UAB,
among the best 200
universities in the
world.
UPF and UPC among
the best 300.**

QS World University Ranking

Source: Financial Times. Jiao Tong de Shangai, QS World University Rankings. Annual



A OPEN CITY TO THE WORLD

First province in terms of exports



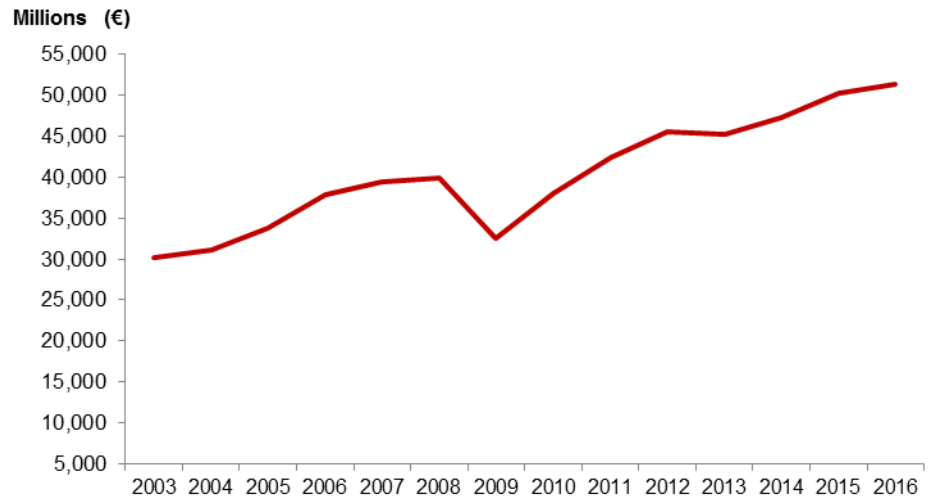
A OPEN CITY TO THE WORLD (1/2)



Barcelona represents **20% of the Spanish exports**. The **chemical sector, automotive and capital goods are the main exportation activities**, and represent jointly 65% of foreign sales of Barcelona.

More than 60% is exported to European countries (63%) and almost half (49%) is focused on 5 countries: France, Germany, Italy, Portugal and the United Kingdom.

Barcelona province exports



Source: Secretary of State for Trade; Ministry of Economy and competitiveness. Monthly

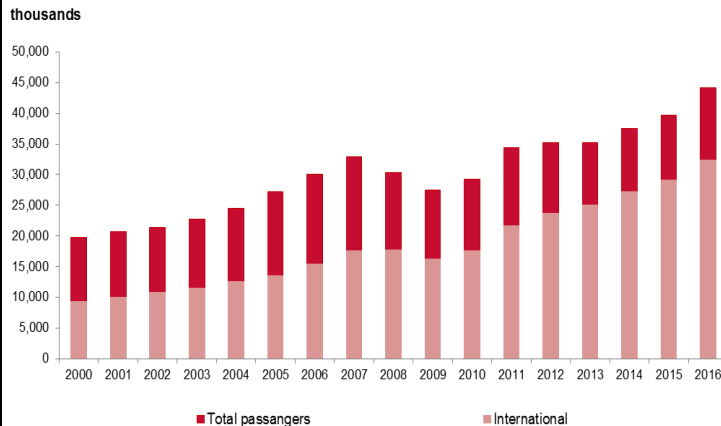


A OPEN CITY TO THE WORLD (2/2)

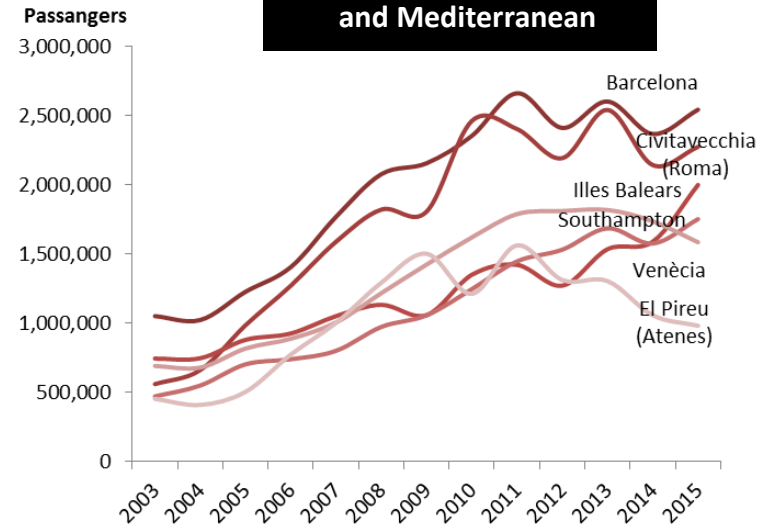
The airport of Barcelona is the **ninth European airport in number of passengers**. 73.3% of the passengers are from international transit.

With **2.6 million cruise-ship passengers**, the port is the first destination for cruise-ship passengers in the Mediterranean.

Passangers of the airport



Cruise-ship ports in Europe and Mediterranean



Source: AENA, Port de Barcelona, Monthly.



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A REFERENT IN TOURISM AND CITY OF TRADE FAIRS AND CONGRESSES

**Centre of attraction of tourists and
business visitors**

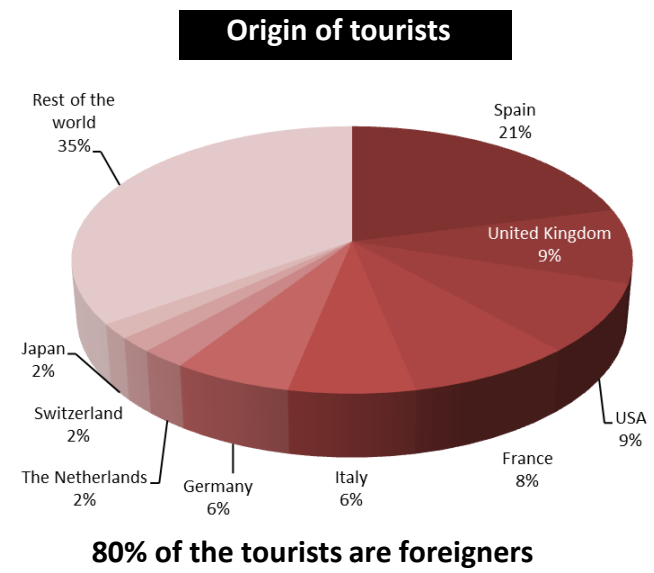
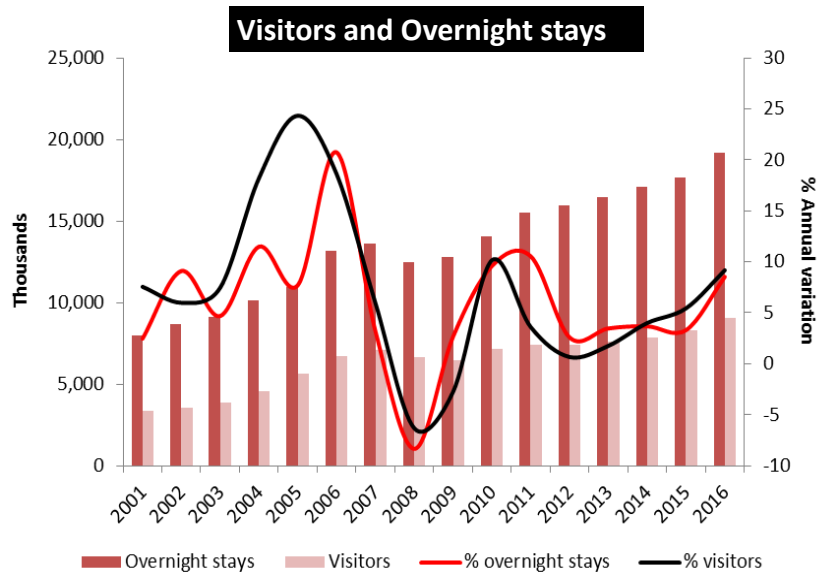
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A REFERENT IN TOURISM AND CITY OF TRADE FAIRS & CONGRESSES (1/2)

Barcelona is **one of the main destinations for urban tourism in Europe** and a focus of attraction for tourists and business visitors: **9.1 million visitors and 19.2 million overnight stays in hotels** in 2016.



Source: Turisme de Barcelona and INE . Quarterly



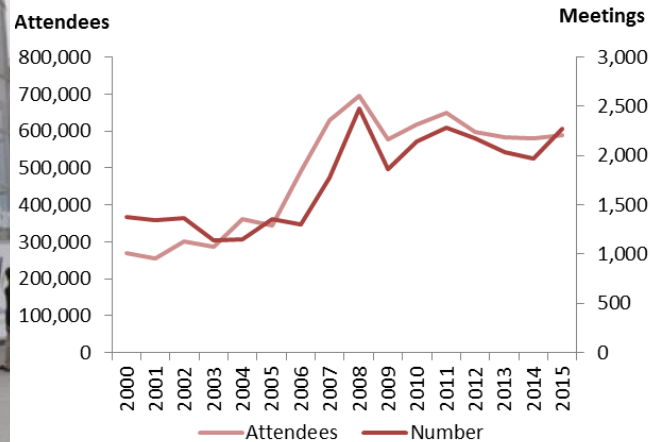
A REFERENT IN TOURISM AND CITY OF TRADE FAIRS & CONGRESSES (2/2)

3th city in the world holding international meetings.

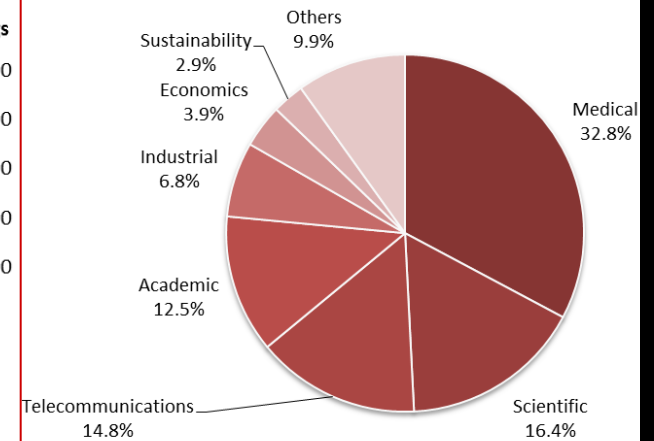
60% of the meetings are international.



MeetingS held & delegates attending



Congresses by sectors. 2015



Source: International Congress & Convention Association. Turisme de Barcelona. Annual



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INTERNATIONAL POSITIONING

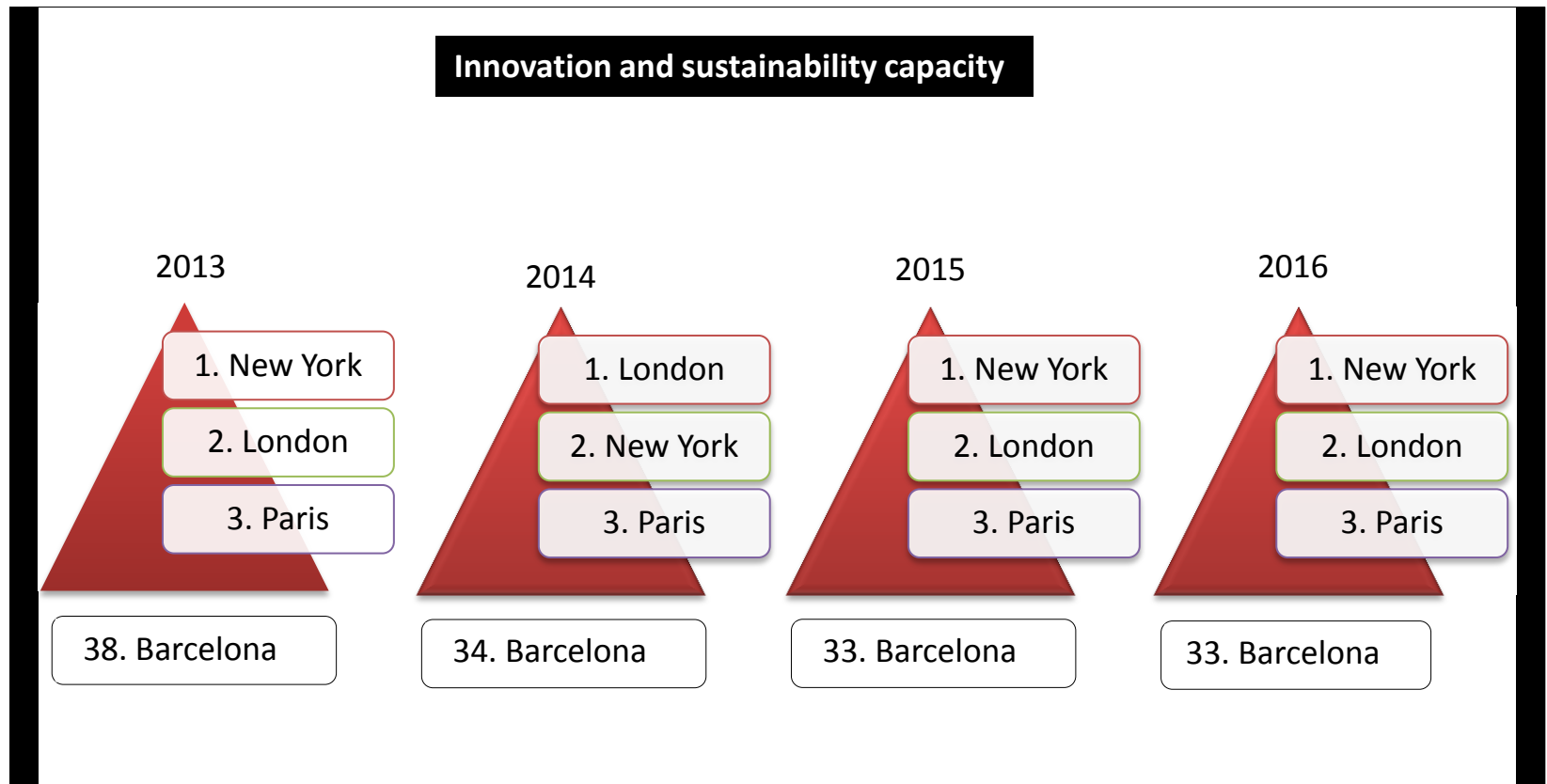
**We are in more and more rankings.
Winning positions.**

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INTERNATIONAL POSITIONING (1/2)



Source: Índice IESE Cities in Motion, IESE Centro de Globalización y Estrategia



INTERNATIONAL POSITIONING (2/2)



Best European business schools: 6th ESADE 8th IESE

Financial Times

Most admired city in the world for its model of urban development

Ernst & Young

14th city in the world with best global reputation

Reputation Institute

33th city in innovation and sustainability

IESE Cities and Motion Index

Barcelona ranks 110 among the 211 most expensive cities in the world

Mercer Human Resource Consulting

UB: among the 75 best universities in the world for health sciences

(University Jiao Tong of Shanghai)

The only city in the world with 9 UNESCO World Heritage sites

Unesco

3th city in the world holding international meetings

International Congress and Convention Association

Source: Cushman&Wakefield, Ernst&Young, Mercer, ICCA and others. Annual



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A REFERENT IN QUALITY OF LIFE

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A REFERENT IN QUALITY OF LIFE (1/3)



Barcelona offers cultural, educational, and environmental elements, among others, that define it as a city with quality of life.

39 municipal markets
4.7 Km of beaches
7.03m² of green urban space per inhabitant
36% of waste collected selectively

246,725 beneficiaries of the 'pink card' transport for the elderly
40 social services centres, with 77,738 people attended.
23 % of the population 65 or over and more years with teleassistance service.

33% of internal journeys are done by public transport and 49% on no motorized vehicles

358,747 journeys of special transport
100% accessible buses
91% of metro stations with lift
92% of kilometres of accessible public way
66% of the crossings with acoustic traffic lights

Source: Mobility, Urban Habitat, AB. Quarterly-annual



A REFERENT IN QUALITY OF LIFE (2/3)



Cultural Infrastructures (2015)

- 40 public libraries**
2.5 libraries / 100,000 inhab.
- 56 museums and big exhibition centers**
3.5 centers / 100,000 inhab.
- 53 theaters**
3.3 theater / 100,000 inhab.
- 187 cinema halls**
11.7 halls / 100,000 inhab.

Cultural consumption (2015)

- 6.4 million visits to the libraries**
4 per capita visits
- 17 million visits to the 10 most visited museums and inherited sites**
- 2.5 million spectators of performing arts**
1.6 per capita spectators
- 6.3 million spectators of cinema**
3.9 per capita spectators

Source: Institute of Culture



A REFERENT IN QUALITY OF LIFE (3/3)



Non-university educational infrastructure (2016)

97 municipal nursery schools

937 education centres
70% supported with public funds

4 municipal music schools
1 municipal conservatory

Non-university students (2016)

8,194 nursery schools students

236,500 education centre students
90% in public and state-subsidised schools

3,504 municipal conservatory and music schools students

Source: Education Consortium. Municipal Institute of Education, AB. Annual-quarterly



COHESIVE CITY

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COHESIVE CITY (1/4)



Barcelona is a **city of medium level incomes**, but in these years of crisis the weight of low incomes has noticeably increased.

During 2015 the **widening of territorial inequalities** that advanced uninterruptedly since 2007 had slowed down.

Disposable Household Income per capita 2015

Districts	Resident	Index RFD
	Population	BCN=100
	2015	2015
1. Ciutat Vella	100,227	85.5
2. L'Eixample	263,991	115.8
3. Sants-Montjuïc	181,307	78.1
4. Les Corts	81,694	138.3
5. Sarrià-Sant Gervasi	147,502	188.0
6. Gràcia	120,676	105.8
7. Horta-Guinardó	167,318	79.6
8. Nou Barris	165,404	53.8
9. Sant Andreu	147,307	72.8
10. Sant Martí	234,124	86.5
Barcelona	1,609,550	100.0

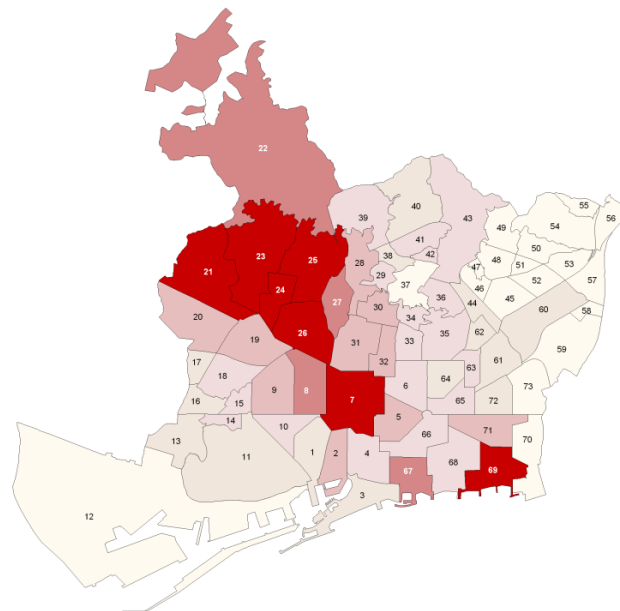
Source: Barcelona Economia-GTP-AB.Annual



COHESIVE CITY (2/4)

The most notable contrast of the levels of income can be seen between the neighbourhoods of Les Corts and Sarrià-Sant Gervasi –highest level– and Nou Barris –lowest level–.

The neighbourhoods of Sant Martí are heterogeneous, while Gràcia and Sants-Montjuïc present a much more compact income profile per neighbourhood.



**Disposable Household Income per capita 2015
Neighbourhoods of Barcelona**

Disposable Household Income per capita
2015 (index numbers. Basis Barcelona=100)

- Very high (more than 159)
- High (from 126 to 159)
- Medium-high (from 100 to 126)
- Medium-low (from 79 to 100)
- Low (from 63 to 79)
- Very low (less than 63)

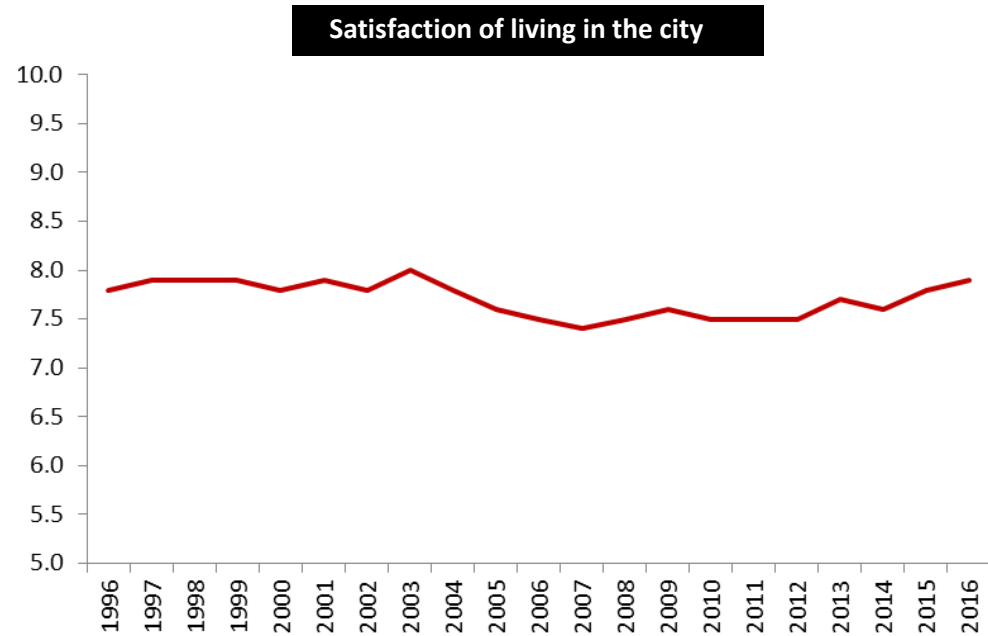
Source: Barcelona Economia-GTP-AB.Annual



SATISFACTION OF LIVING IN BARCELONA (3/4)



The Barcelona citizens **show high satisfaction of living in the city.**



Source: Quality of City Survey –AB



SATISFACTION OF LIVING IN BARCELONA (4/4)



The most highly rated municipal services are the **public libraries, waste collection, community centers and municipal markets.**

	2008	2009	2010	2011	2012	2013	2014	2015	2016
Public libraries	7.0	7.3	7.5	7.5	7.6	7.6	7.5	7.8	7.8
Waste collection	6.7	6.8	7.0	7.0	7.3	7.4	7.3	7.3	7.5
Community centers	-	-	-	-	-	-	7.0	7.5	7.5
Municipal markets	6.8	6.9	7.0	7.0	7.0	7.0	7.0	7.3	7.3
Cultural activities	6.5	6.7	6.8	6.9	6.9	6.9	6.9	7.2	7.3
Popular festivities	6.5	6.6	6.7	6.7	6.8	6.9	6.9	7.2	7.2
Metro	6.8	7.0	7.2	7.3	7.1	7.3	7.1	7.4	7.1
Bus	6.4	6.4	6.6	6.8	6.6	6.9	6.7	7.1	6.9
Apps for mobil devices	-	-	-	-	-	-	6.5	6.8	6.9
Public lighting	6.4	6.5	6.5	6.5	6.7	6.7	6.6	6.8	6.9
Citizen information services	6.3	6.3	6.5	6.4	6.6	6.7	6.7	6.9	6.8
Street cleaning	6.0	6.1	6.4	6.2	6.5	6.7	6.5	6.5	6.7
Social services	6.1	6.1	6.2	5.8	5.9	6.1	6.1	6.6	6.6
Urban planning	6.1	6.0	6.3	6.2	6.1	6.2	6.2	6.4	6.5
Façades, buildings preservation	6.4	6.3	6.3	6.2	6.1	6.1	6.0	6.3	6.4
Public sport facilities	6.0	6.0	5.9	6.1	6.1	6.3	6.2	6.3	6.4
Citizen security (neighbourhoods)	5.3	5.3	5.3	5.3	5.6	5.8	5.8	6.2	6.4
Green spaces	5.9	6.0	6.1	6.0	6.1	6.3	6.2	6.4	6.4
Paved roads	6.1	6.0	6.1	6.0	5.9	5.9	5.9	6.2	6.2
Citizen security (neighbourhoods)	5.2	5.2	4.9	4.8	5.2	5.4	5.5	5.9	6.1
Bicing	6.2	5.8	5.8	6.0	6.1	5.9	6.0	6.3	6.0
Local police	5.6	5.5	5.5	5.5	5.5	5.7	5.6	6.0	6.0
Noise	4.6	4.6	4.8	4.7	5.0	5.2	5.4	5.4	5.5
Traffic	4.4	4.6	4.6	4.8	5.2	5.4	5.2	5.3	5.2
Parking	3.3	3.2	3.2	3.2	3.4	3.5	3.4	3.7	3.7

Source: Municipal Services Survey –AB. Annual



02

Political and administrative organisation of the City Council of Barcelona

Framework of Competences

Municipal services

**Municipal Government and executive
structure**

Human Resources

Territorial organisation

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FRAMEWORK OF COMPETENCES



FRAMEWORK OF COMPETENCES (1/2)



The *Law of bases for local finance* (1985) establishes the framework of competences of the local administrations.

It determines the matters that are of local competence and defines a series of obligatory competences of the town and city councils.



Local
competences



Obligatory
services

The *Municipal Charter of Barcelona* is the special legal regime of the city that regulates the organisation of the municipal government, the regulatory powers and the municipal competences.

Source: Law 22/1998 The Municipal Charter of Barcelona and Law 7/1985 regulator of bases of local regime.



FRAMEWORK OF COMPETENCES (2/2)



- Security in public spaces
- Ordering of vehicle traffic and people on the urban public thoroughfare
- Urban planning regulations, management, execution and discipline
- Promotion and management of housing
- Historical-artistic heritage
- Provisions, slaughterhouses, fairs and defence of users and consumers
- Public health protection
- Social promotion and reinsertion
- Cultural and sports activities and facilities
- Participation in the education planning
- Cooperation with the education administration in the creation, construction and sustaining of public education centres
- Vigilance and compliance of the obligatory schooling

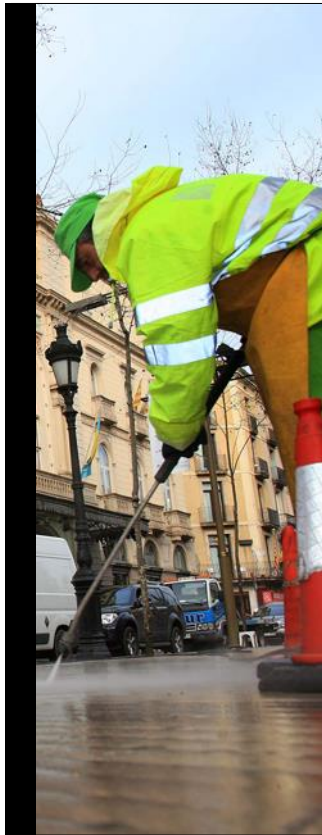
Source: Law 22/1998 The Municipal Charter of Barcelona and Law 7/1985 regulator of bases of local regime.



MUNICIPAL SERVICES



MUNICIPAL SERVICES : OBLIGATORY (1/2)



- Public lighting
- Cemeteries
- Waste collection, street cleaning, waste treatment
- Drinking water provision and sewerage
- Access to the centers of population
- Paving of the public thoroughfare
- Control of food and drinks
- Public parks
- Public libraries
- Markets
- Civil protection, prevention and extinction of fires
- Social service provision
- Public sports facilities
- Collective urban passenger transport
- Environmental protection

Source: Law 22/1998 The Municipal Charter of Barcelona and Law 7/1985 regulator of bases of local regime.



TOTAL MUNICIPAL SERVICES (2/2)



Guia de serveis i ajudes a les persones

Ajuntament de Barcelona

HOME | SERVEIS I AJUTS A LA CIUTADANIA | SERVEIS D'ATENCIÓ A LA CIUTADANIA | TELÈFONS D'EMERGÈNCIES

Atès que la cartera de serveis és molt àmplia, aquest web actua com a directori dels serveis i ajuts que posem a disposició de tots els barcelonins i barcelonines en els diversos àmbits d'actuació. L'objectiu és facilitar l'accés a aquesta informació, remetent-vos directament al web del servei i ajut corresponent en cada cas i de donar-vos una visió completa de l'oferta existent.

Accedeix als serveis i ajuts per a la ciutadania per tema:

- Bonificacions i exempcions fiscals
- Consum
- Cultura i oci
- Educació
- Esports
- Habitatge
- Mobilitat
- Serveis Socials
- Treball

+ 150



MUNICIPAL GOVERNMENT AND EXECUTIVE STRUCTURE



MUNICIPAL GOVERNMENT and EXECUTIVE STRUCTURE (1/4)



MUNICIPAL GOVERNMENT

Municipal Council : 41 councillors

Plenary Commissions: 5 government areas

Government Commission: 15 Councillors

Mayor's Office



MUNICIPAL GOVERNMENT AND EXECUTIVE STRUCTURE (2/4)

MUNICIPAL GOVERNMENT: AREAS OF GOVERNMENT

Employment, Economy and Strategic Planning

Business Promotion, Culture and Innovation

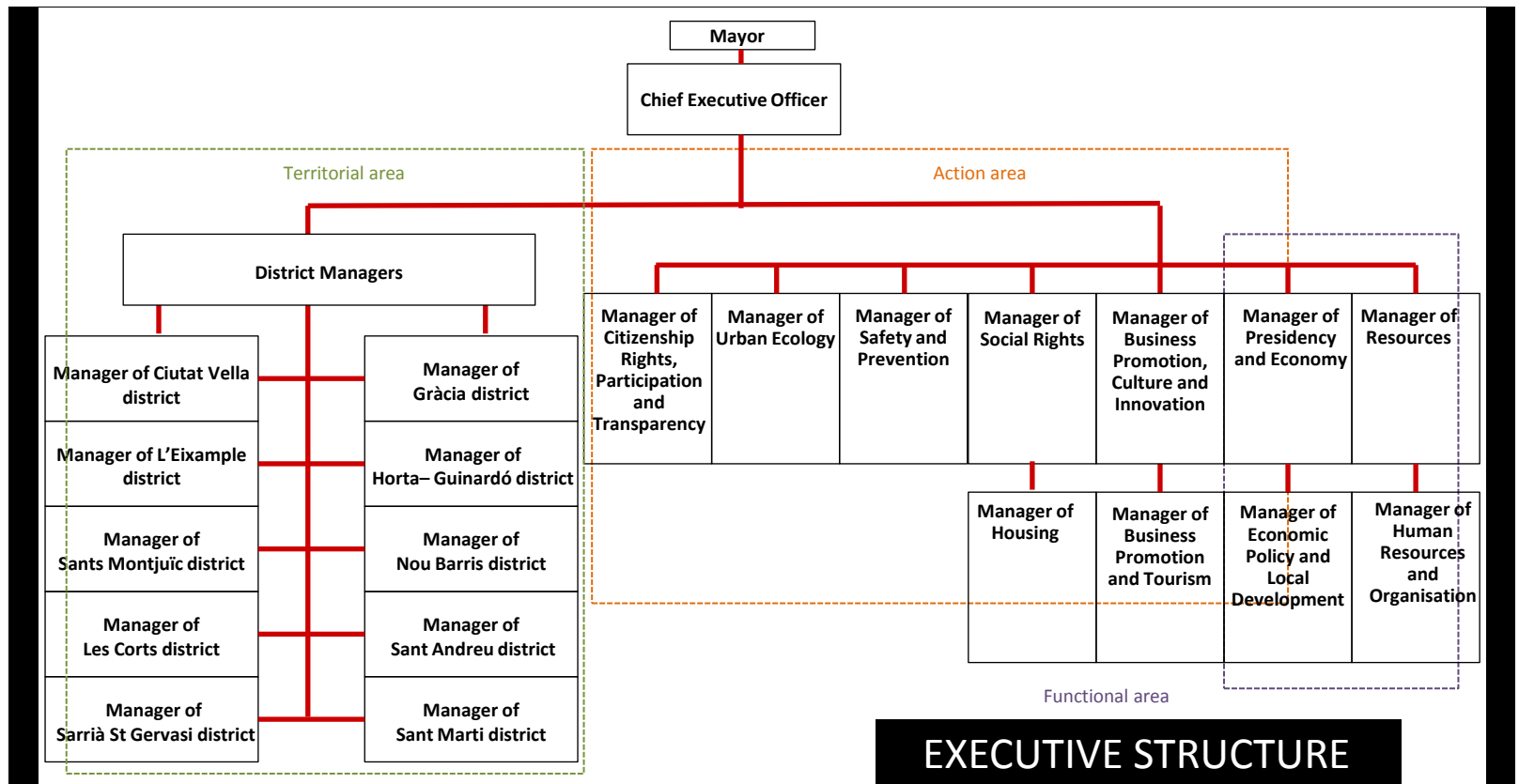
Social Rights

Citizenship Rights, Participation and Transparency

Ecology, Urban Planning and Mobility



MUNICIPAL GOVERNMENT AND EXECUTIVE STRUCTURE (3/4)





MUNICIPAL GOVERNMENT and EXECUTIVE STRUCTURE (4/4)



MANAGEMENT ENTITIES WITH INDEPENDENT LEGAL STATUS

City Council Group

Barcelona City Council

5 sectors and 10 districts

Local Autonomous organisations

9

Entrepreneurial public entities

4

Mercantile companies

13

Consortium and Foundations

18

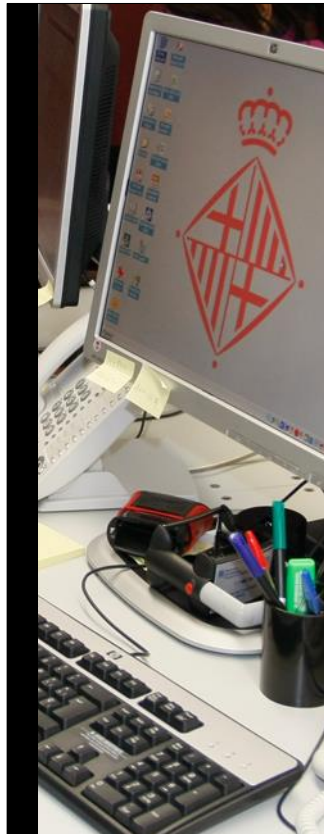
44



HUMAN RESOURCES

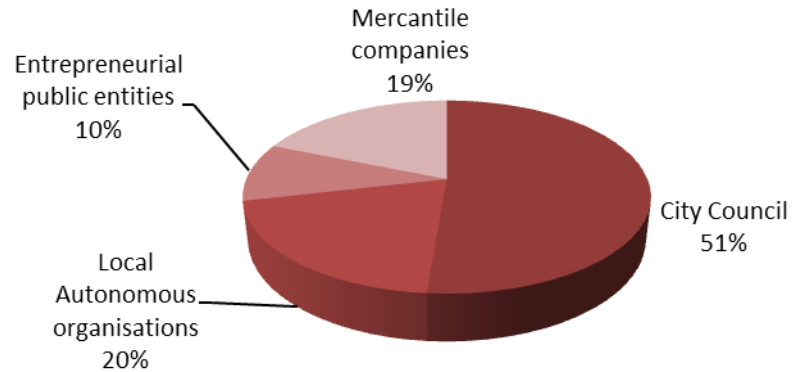


HUMAN RESOURCES



		%
City council	6,611	50.7
Sectors	5,747	44.1
Districts	864	6.6
Local Autonomous organisations	2,694	20.7
Entrepreneurial public entities	1,230	9.4
Mercantile companies	2,495	19.1
TOTAL MUNICIPAL GROUP	13,030	100

Staff of Barcelona City Council group





TERRITORIAL ORGANISATION



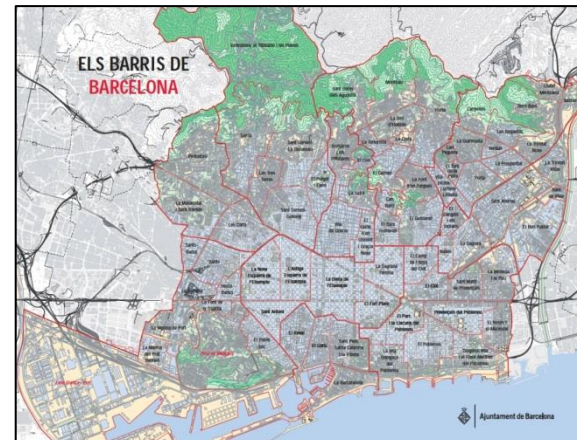
TERRITORIAL ORGANISATION

The city is made up of:

10 districts



73 neighbourhoods





03

Economic-financial situation of the City Council of Barcelona.

Budget settlement 2016

B

C

N



FINANCIAL OBJECTIVES 2012-2015



DEFICIT

Zero

GROSS SAVINGS

>15%
Current revenues

DEBT

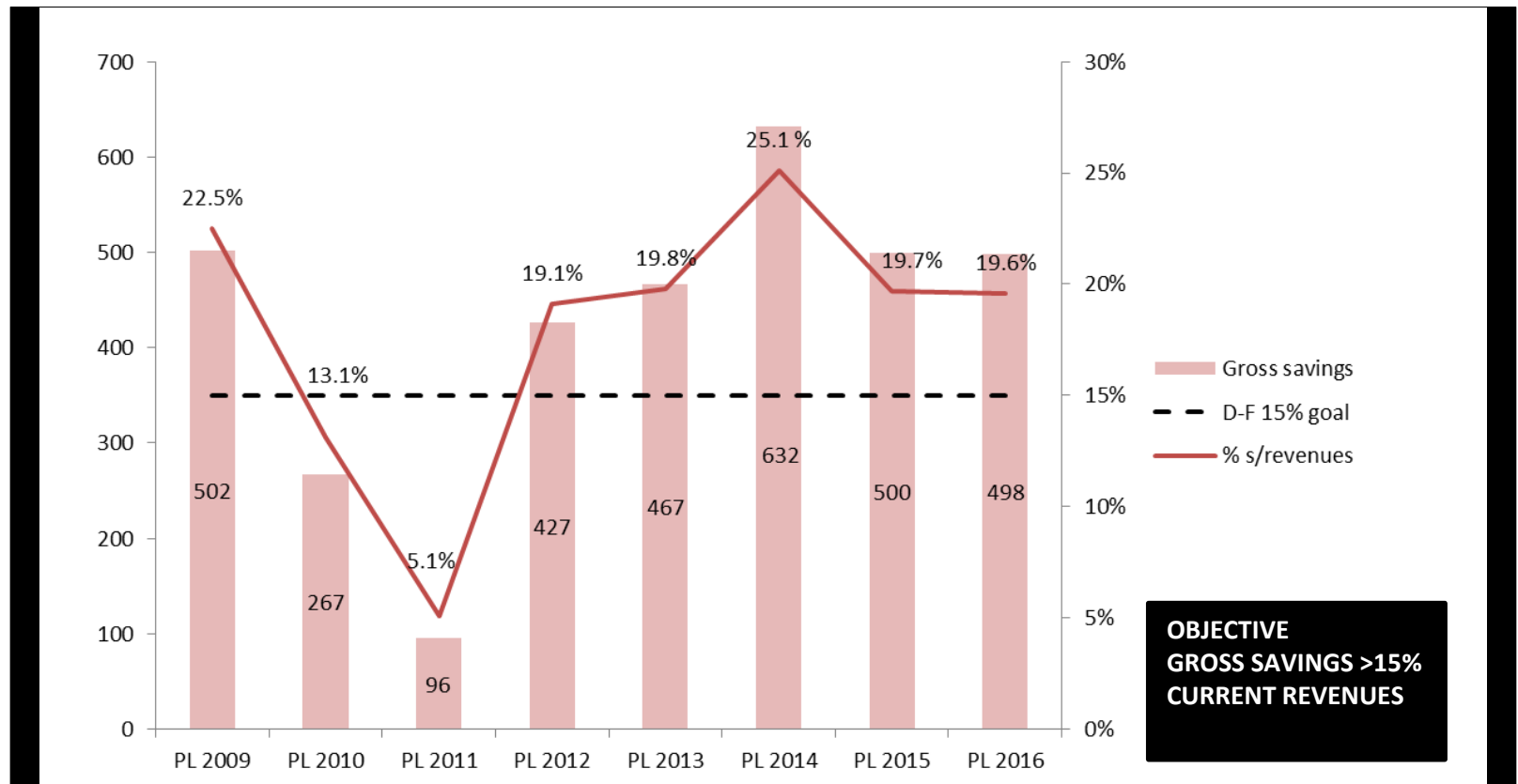
<60%
Current revenues

PAYMENT TO
SUPPLIERS

30 days

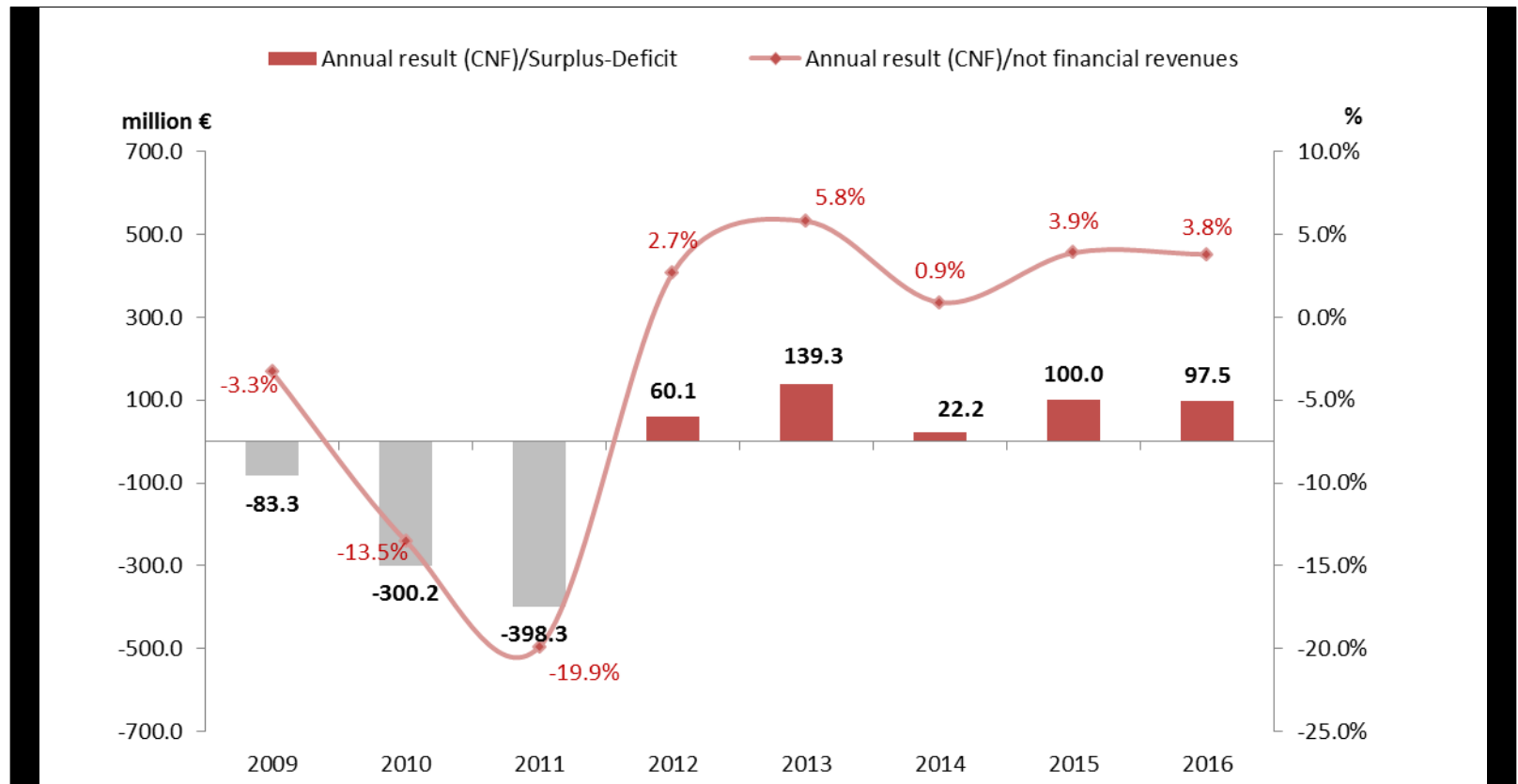


GROSS SAVINGS



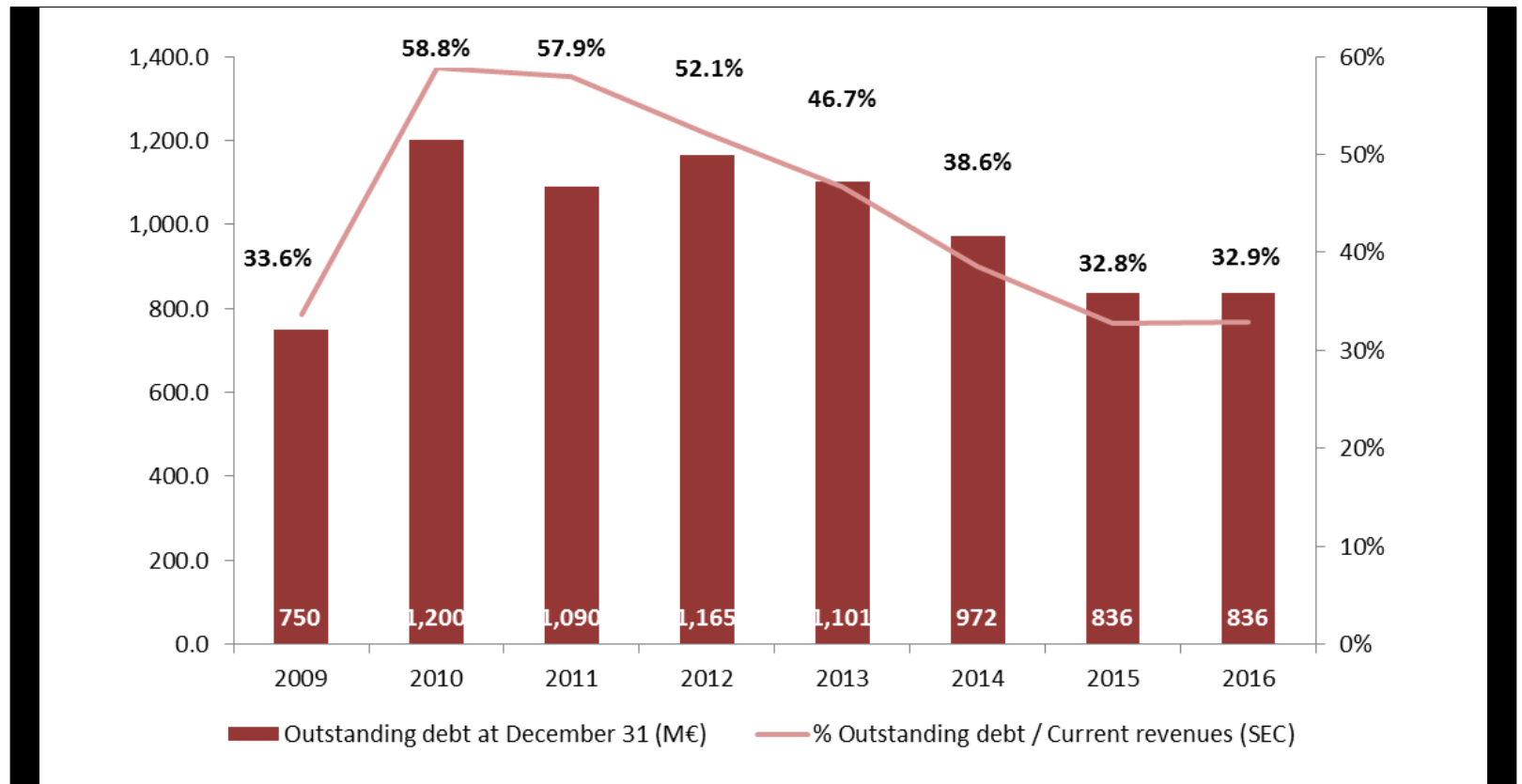


EVOLUTION OF CAPACITY / NEED FOR FINANCING



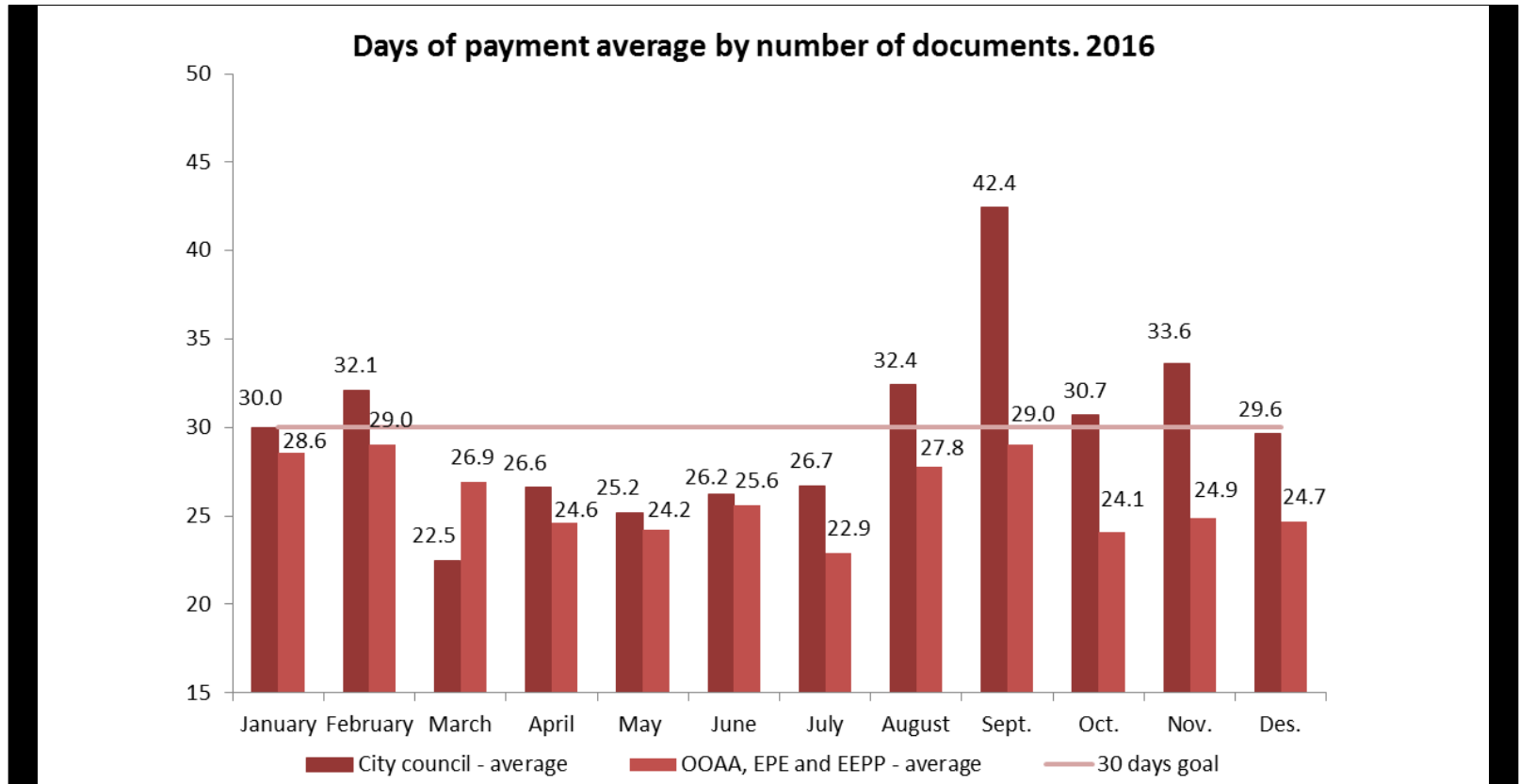


EVOLUTION OF DEBT





PAYMENT TO SUPPLIERS





**Ajuntament
de Barcelona**

B

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N

